

6 Reasons Why Business Owners Value the Level Up Momentum Programme

Level Up is a business coaching and mentoring practice based near Langport in Somerset.



Started in 2006 by Graeme Crosbie, they have successfully coached and trained hundreds of family businesses across the West Country for growth, greater profitability, better lifestyles and successful exit.

Level Up is delighted to offer a FREE one-to-one business review consultation to any business in the West Country. Simply call on 01458 253366 or contact us through our website levelupbusiness.co.uk to arrange a meeting.



The Level Up mastermind programme, Momentum, is approaching its 4th Anniversary in March 2014. So what is it about learning together and sharing experiences that keeps successful business owners coming back for more?



1. Business Building Knowledge

Each monthly Momentum Club meeting includes a one-hour workshop on some aspect of building your business. Broadly, the topics rotate between Financial Mastery, Sales & Marketing, Leadership & Management, Systems and Efficiency, Service Excellence and Personal Effectiveness, with the individual monthly workshops dealing with one or two critical areas of each. In recent months, these have included "Getting Things Done", "The Art of Differentiation", and "Effective Recruitment".

Additionally, members are invited to read an enlightening Business Book each month to deepen their understanding, and to create the habit of continuous education in business.

2. Mutual Support Network

One of the main “Blinding Flashes of the Obvious” for Momentum Club members is that they are not alone. The challenges they face are not unique, and are faced on a regular – if not daily – basis by other business owners.

Each Momentum Club meeting provides an Open Forum for members to bring their questions, issues, challenges or ideas to the table, allowing each member to learn from others’ experiences and particular skill- and knowledge-set.

3. A Motivated Advisory Board for their Business

Momentum Club Members understand the principle of what goes around, comes around. That is to say, if they can help and support their fellow members overcome their issues and challenges, then those individuals will be around to support them when it’s their turn to seek advice.

So each monthly meeting of Momentum Club becomes rather like a monthly meeting of your board of non-exec directors. Discussions of substance, with others with directly relevant experience who are motivated to provide you with the support and motivation to help you achieve your goals.

4. Time to Work ON the Business

At Level Up, we are firm promoters of the benefit of working ON your business, rather than just IN your business. We know from coaching hundreds of small and medium sized businesses the huge gains that arise for a business whose owner can dedicate between 10 and 20% of his/her time to working on the business.

We also know that keeping to that 10-20% is a real challenge when the day-to-day pressures get in the way. So the monthly Momentum Club ‘forces’ our members to break away from the day-to-day, and get a sense of perspective on their business. It allows them the space to identify their priorities and make decisions which shape the next few weeks, ensuring that they and their business are always moving forward.

5. Accountability

An advisory board of non-exec directors would be of little use to any business if they didn’t make each other accountable – if they didn’t ensure that we actually did what we said we were going to do.

A key element of the Momentum Programme is the accountability that comes with meeting every month and reporting back on progress within our businesses.

It is that accountability that helps enable our members achieve some fantastic results. In just the last couple of years, members of the Momentum Programme have posted revenue growth of between 60% and 140%, have doubled their staff count, upscaled business premises, started new ventures – and one has even sold their business and moved on to a new challenge.

6. Motivation & Fun

To a degree Reasons 1 to 5 are only possible because - above all - being part of the Momentum Programme is affirming and motivating.

You'll know from other parts of your life what it's like when you surround yourself with like-minded people. Think what a buzz you get from being with positive, optimistic people who share your ideals and who care about what each other have to say...

Well that's the lift that all our Momentum Club members are getting each and every month.

7. That little bit extra.

As in everything in our business, we strive to give our clients just a little bit more than they were expecting. The ritual of serving home-made cake at each Momentum Club meeting came about by accident, but has now become such a feature of the Programme that we dare not fail to deliver !



Momentum Club meetings are held on the First or Last Thursday of every month at Level Up in Hambridge, near Langport in Somerset from 2pm till 5pm

A first Visit to Momentum Club is absolutely free. To check dates and to register for your first free visit, go to www.levelupbusiness/events